

Our next-generation friction reducer (FR) is a groundbreaking advancement in oil and gas friction reduction technology. This patented FR is produced through a unique gel polymerization process, resulting in a significantly higher molecular weight than current market alternatives. This increased molecular weight greatly enhances the molecule's performance, allowing for a reduction in the overall polymer used.

Additionally, our innovative manufacturing process enables the integration of other chemistries, further boosting versatility and effectiveness. This breakthrough not only optimizes performance but also provides cost efficiencies and environmental benefits by reducing polymer usage. Our next-generation FR sets a new standard in friction reduction, offering exceptional performance and versatility for the oil and gas industry.

Case Study FR²

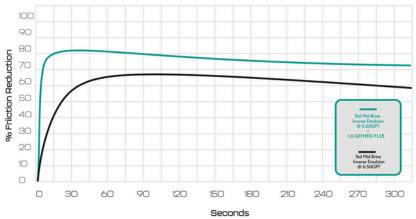
Case Study: K-AFR in Southeast New Mexico

<u>Background:</u> At a frac site in Southeast New Mexico, the primary friction reducer (FR) used was a high-viscosity HVFR inverse emulsion.

<u>Solution:</u> HEG-FL15, formulated with a preferred scale inhibitor and surfactant, was introduced to enhance performance and reduce costs.

<u>Results</u>: Using HEG-FL15 reduced the HVFR loading by 50%, while maintaining effective scale inhibition and surfactant performance. This led to a cost savings of over 35% without sacrificing performance.

<u>Conclusion:</u> HEG-FL15 significantly improved operational efficiency and cost-effectiveness, demonstrating its superior capabilities in friction reduction for the oil and gas industry.



Notes on testing:

- IE is well established Mid brine
- Water was synthetic Brine @ 35K TDS
- Brine had a Langolier scaling index of 3.5
- Temperature was 22C
- Results will vary depending on loading of HEG-FL15

Directions for Use:

HEG-FL15 may be used as a standalone friction reducer or blended with frac additives to generate effective traditional friction reducer booster. Contact your local HEG representative for a detailed analysis on dosage for your frac.

GET HEG-FL15

Physical Properties:

Appearance & Color Clear / water white Charge Anionic Stability Infinite Regulatory Status Non Regulated 6.5-7.5 (neutral) Density 1.010-1.050 Packaging Totes and bulk

Recommendations given in this data sheet are based on tests believed to be reliable. However, the use of the information is beyond the control of Heartland Energy Group Ltd., and no guarantee, expressed or implied is made to the results obtained if not used in accordance with directions or established safe practice. The buyer must assume all responsibility, including injury or damage from the misuse of the product as such, or in combination with other materials. This bulletin is not to be taken as a license to operate under or recommendation to infringe any patent.



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